



## What Is OPEN TO ALL?

Open to All is the nationwide public engagement campaign to build awareness and understanding about the importance of protecting people from discrimination—and to defend the bedrock principle that when businesses open their doors to the public, they should be Open to All.

## What Is the OPEN TO ALL Business Pledge?

Businesses that take the pledge and join Open to All are taking a stand for basic American values of fairness and equality. The pledge is simple. Open to All Businesses pledge to:

- Maintain a welcoming and safe environment for people—including employees, visitors, customers, vendors and clients—regardless of race, ethnicity, national origin, sex, sexual orientation, gender identity and expression, religion or disability.
- Not discriminate against any individuals or deny them goods or services based on any of these characteristics, and to provide goods and services to everyone on the same terms.

Businesses that sign the pledge will be listed as Business Supporters on OpenToAll.com. Participating businesses can also show their support by displaying the Open to All sign in a storefront window or in a place visible to customers—and those with a Yelp page can activate the new “Open to All” attribute. Visit [Business.OpenToAll.com](http://Business.OpenToAll.com) to learn more.

## What Is the OPEN TO ALL Coalition

The Open to All coalition consists of more than 175 civil rights and racial justice organizations; lesbian, gay, bisexual and transgender (LGBT) organizations and community centers; health advocates, disability advocates and faith organizations; and other groups working to protect and strengthen our nation’s nondiscrimination protections and defend the principle that when a business opens its doors to the public, it should be open to all and not discriminate. Visit [www.OpenToAll.com/supporters](http://www.OpenToAll.com/supporters) for a full list of supporters. Among the Open to All coalition members:



## How Can We Become an OPEN TO ALL Business?

It’s easy. Scan the QR code to the right, or go to [Business.OpenToAll.com](http://Business.OpenToAll.com) to add your name and sign the business pledge.



When you sign the pledge, we’ll send you a window cling you can display in your store—and your business will be listed on the Open to All website under “Business Supporters.”



## Why Now?

As a nation, we decided long ago that when a business opens its doors to the public, it should be open to everyone, on the same terms. But shockingly, many Americans still can’t be sure they will be treated equally when they seek goods or services from businesses in their local communities.

No one should have to worry about whether they will be denied service or face hostility as they go about their daily lives. Yet far too often, we hear stories of discrimination, such as [a gay couple being kicked out of an Uber](#), [people of color facing abuse and violence in a diner](#), [Muslim women ordered to leave a café](#), or [people with disabilities being harassed in a restaurant](#).

That’s why leading businesses and others across the country are joining together to oppose discrimination and declare that they are Open to All regardless of race, ethnicity, national origin, sex, sexual orientation, gender identity and expression, religion or disability.

To Learn More and Take the Pledge, visit [Business.OpenToAll.com](http://Business.OpenToAll.com)