
3RBA Foundation and PNC Bank Present Five 2020 PNC Bank LGBT Business Grants

Five (5) LGBT businesses will receive a \$500 cash award to support its plan for growth. Submission deadline is **Friday, April 17, 2020 by 5:00 PM EST.**

Three Rivers Business Alliance (3RBA), the Pittsburgh/Greater Allegheny LGBT+ Chamber of Commerce, is pleased to announce a new program that directly impacts the local LGBT business community. Sponsored by PNC Bank and the 3RBA Foundation, this program provides \$500 awards to five (5) LGBT+ businesses that demonstrate well-defined plans for growth, including innovation, sustainability, and ongoing contribution to the community.

ABOUT 3RBA AND ITS FOUNDATION

Launched in early 2018, 3RBA serves to promote networking and business development within the LGBT+ and allied business community operating in the Pittsburgh and Greater Allegheny region. Together with its foundation, 3RBA is committed to expanding the economic interests of LGBT+ owned and allied businesses through advocacy, education, business development and growth, diversity, leadership, and partnerships throughout its region. Also, as an NGLCC affiliated chamber, 3RBA serves as a point of connection for LGBT+ and allied business owners and professionals, corporations, nonprofits, and civic leaders. Learn more about 3RBA at www.3rba.com.

AWARD QUALIFICATIONS

Nominees must be:

- A 3RBA member business (as of submission deadline) in good standing;
- A registered business headquartered within 3RBA's geographic region (Southwestern Pennsylvania; Southeastern Ohio; Northern West Virginia; and Northwestern Maryland);
- In business before/as of January 1, 2020;
- A privately held business;
- In compliance with all applicable laws and regulation;
- A legal resident of the United States;
- At least 18 years of age; and
- Certified (or applied as of submission deadline to be certified) as an NGLCC-certified LGBTBE®.

SELECTION PROCESS

Applications must be received by **5:00 p.m. EST, Friday, April 17, 2020.**

Award applications are reviewed by a committee of representatives from the 3RBA Foundation and PNC Bank.

Award finalists may be invited for interviews with the selection committee.

Applicants must be available to accept its award at the 3RBA PNC Bank Reception in Pittsburgh, Pennsylvania, at a date TBA. Award winners will receive two (2) complimentary tickets for the reception.

HOW TO APPLY

Submit the application on the back of this form with the required information and Mini Plan to the 3RBA no later than **5:00 p.m. EST, Friday, April 17, 2020.**

Submissions must be made electronically in a single PDF document to rhicks@3rba.com.

QUESTIONS?

Contact 3RBA at info@3rba.com or 412-346-4161. Become an 3RBA member today at www.3rba.com.

Business Information (Please complete all information below and sign application on back)

Full Business Name: _____

Type of Ownership (Select One): ___ Sole Proprietorship ___ Partnership ___ Corporation ___ LLC ___ Other

Date Established: _____

Business Address: _____
Street City State Zip code

Business Phone: _____ Business E-mail: _____ Website: _____

Business Contact Name: _____

Business Contact Phone: _____ Business Contact E-Mail: _____

List All Owners/Ownership Interests (Provide additional sheets, if more than 3 owners):

Owner 1's Name: _____ % of ownership: _____

Owner 2's Name (if applicable): _____ % of ownership: _____

Owner 3's Name (if applicable): _____ % of ownership: _____

Annual Revenue 2019: _____

No. of Employees: Full-time: _____ Part-time: _____ Other: _____

How did you hear about the 3RBA/PNC Bank LGBT Business Award? _____

PLEASE INCLUDE THE FOLLOWING WITH YOUR APPLICATION.

1. Mini Plan (6 pages maximum) containing the following:
 - a. *Executive Summary*: Overview of plan and use of award.
 - b. *Business Overview*: Business background, mission/vision, value proposition, what you do, products/services, leadership, major business achievements, etc.
 - c. *Market Analysis*: Who are your existing and potential customers? What differentiates your company? What are the current and future opportunities, the challenges and vulnerabilities for your business?
 - d. *Financial Summary*: Current financial position and 2 year forecast?
 - e. *Implementation*: Outline the details of your plan: How will the funds be used to achieve innovation and sustainability? What is the proposed timeline? What are the desired results?
 - f. *Reasons for Selection*: Why should your company be selected for this award? What is your business's impact on the LGBT community?
2. Two (2) letters of recommendation.

Note: Award recipients will be subject to a check-in at 6 months and 1 year by representatives from the 3RBA Foundation or PNC Bank to determine the progress of the proposed Mini Plan.

Read the Disclosures on next page and sign and date the application where indicated.

DISCLOSURES

All applications become the property of 3RBA and its foundation and will not be returned. Each application will be verified for accuracy of information. The information contained in the application, in whole or in part, may be used by the 3RBA and its foundation for media purposes; however, all financial and personal information will be held strictly confidential. The applicant authorizes 3RBA and its foundation to use the awardee's pictures, likenesses, name, and all other information set forth in the application and interviews in articles, and third party publications, and for advertising or promotional purposes. All financial information will be specifically excluded from the publication. 3RBA and its foundation reserve the right in their sole discretion to make the final determination of the acceptability of each applicant. 3RBA, 3RBA Foundation and PNC employees, officers, board members and their immediate families are not eligible to apply for this award.

By participating, applicants agree to: a) all the award rules and the decisions of 3RBA and its foundation in their sole discretion, which shall be final in all respects; and b) release, discharge, and hold harmless 3RBA, 3RBA Foundation, PNC Bank, and their respective subsidiaries, affiliates, officers, directors, and employees from any liability, claims, or damage arising out of their participation in the award program, and the acceptance, use, misuse, or possession of any award funds.

Winners will be notified by telephone, mail, and/or e-mail before May 1, 2020, using the contact information on this application and must acknowledge notification within three (3) business days. If the winner fails to respond to award notification within the time allowed, the prize may be forfeited and awarded to an alternate winner.

3RBA and its foundation are not responsible for printing or typographical errors in any award-related materials or for stolen, lost, late, misdirected, damaged incomplete or illegible entries. 3RBA and its foundation reserve the right to revoke the award if fraud or technical failures compromise the integrity of the award process as determined by 3RBA and its foundation in their sole discretion.

3RBA Foundation is a Pennsylvania nonprofit corporation that is exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3).

Failure to sign this form will disqualify your application.

I hereby affirm, state, represent and/or warrant that I am authorized to make this application on behalf of the business named on the reverse page, that the information set forth in this application and all attachments is true and correct to the best of my knowledge, information and belief, and that I have read and accept the disclosures as an agent or authorized representative of the applicant.

Applicant's Signature

Date